



62nd SKATE AUSTRALIAN CHAMPIONSHIP
28 DECEMBER 2018 – 4 JANUARY 2019
ORGANISING AUTHORITY
SKATE SAILING ASSOCIATION OF AUSTRALIA & TORONTO AMATEUR SAILING CLUB



Sponsorship Opportunity



3 Time National Champion Winner Brett Fannon from WA “Tasty Fish-946” & Last Seasons runner up Ken Davies from NSW “Natural Juices-969”

In Conjunction with the Australian Skate Sailing Association
& Toronto Amateur Sailing Club

The Skate Sailing Association of Australia, is seeking your Company’s support to assist us in hosting a top level event using the magnificent waters of Lake Macquarie.



62nd SKATE AUSTRALIAN CHAMPIONSHIP

28 DECEMBER 2018 – 4 JANUARY 2019

ORGANISING AUTHORITY

SKATE SAILING ASSOCIATION OF AUSTRALIA & TORONTO AMATEUR SAILING CLUB



Toronto Amateur Sailing Club (TASC) has won the right to host the 2018/19 62nd Australian National Championship.

The event is held every year in different parts of Australia and this year will be held on magnificent Lake Macquarie, with racing to be conducted out of the Toronto Amateur Sailing Club.

Toronto Amateur Sailing Club and the Skate Sailing Association of NSW are asking for your assistance to conduct this prestigious event and what may well shape up to be the best Australian Championships for the Skate Class ever held.



NSW Boat “Any Which Way - 981” 10 times past National Champion Dave Luck

Skates

The Skate is an exhilarating high performance Australian designed 14 foot sailing dinghy sailed by a crew of two. It is a one design class which is similar to a formula racing car as it requires fine tuning for one boat to gain an advantage over the rest of the fleet, although others would claim that the biggest winning advantage is the teamwork between skipper and crew.

Modern construction methods encompass foam sandwich technology with extensive use of carbon fibre in hulls and spars ensuring lightweight with maximum strength.



62nd SKATE AUSTRALIAN CHAMPIONSHIP

28 DECEMBER 2018 – 4 JANUARY 2019

ORGANISING AUTHORITY

SKATE SAILING ASSOCIATION OF AUSTRALIA & TORONTO AMATEUR SAILING CLUB



Fleets are raced in WA, NSW, SA and Tasmania with National Titles being held each year around Christmas and New Year in different states on a rotational basis.

Sailors range in age from sixteen to seventy but they all share the same passion for these incredible boats that comes from their speed and closeness to the water.

Racing is fiercely competitive and physically challenging but at the end of the day, camaraderie amongst competitors is something to behold as stories are shared about the rides and spills that were had.



Local boat the “TheWelshie II - 936” about to snatch 2nd Place from “Woodland Metal Spinning - 957” in a heat of the 59th National Title held at Toronto Amateur Sailing Club



62nd SKATE AUSTRALIAN CHAMPIONSHIP

28 DECEMBER 2018 – 4 JANUARY 2019
ORGANISING AUTHORITY
SKATE SAILING ASSOCIATION OF AUSTRALIA & TORONTO AMATEUR SAILING CLUB



Exposure

Interest in an event such as this one is generated through all forms of media, with the local newspapers publishing articles during the duration of the event, on progress of the championship and strong editorial recognition in all participating club magazines.

As well as these published forms of product advertising, with the event being held on Lake Macquarie exposure is increased. This is due to the location of Toronto Amateur Sailing Club and crowds of people that the lake attracts during the Christmas break. The yachts racing in the championships will be able to be viewed from the majority of the western side of the lake. These include the hundreds of vehicles that drive the main stretch of road from Fennell Bay bridge out to Coal Point each day; as well the many families who go to the Toronto foreshore, Valentine & Bolton Point parks.

There is also extensive exposure for sponsors on Digital and Social Media. The Toronto Amateur Sailing Club will place content on both of its Websites and Facebook pages. The Skate Sailing Association will also place sponsors content on their two Websites. Pre race there will be promotional material and Notice of Race on the TASC web site, which is linked to all other Yachting Australia sites, along with the daily results as they come through.

After discussions with local media and print, we are confident that our event will reach a wide range of viewers even if they are unable to watch from the water or the shores.

The Lake Macquarie and the Hunter Valley regions will benefit from the boats and their crew traveling from around Australia to attend this event, with accommodation, food and other tourist activities scheduled to be undertaken during their stay.



First 5 boats in a heat of the 60th National Title held at Ceduna SA. “Tasty Fish” (WA) “Any Which Way” (NSW) “Grey Ghost” (NSW) “Take It Easy” (NSW) & “The Welshie II” (NSW)



62nd SKATE AUSTRALIAN CHAMPIONSHIP
28 DECEMBER 2018 – 4 JANUARY 2019
ORGANISING AUTHORITY
SKATE SAILING ASSOCIATION OF AUSTRALIA & TORONTO AMATEUR SAILING CLUB



Sponsorship Opportunities:

REGATTA SPONSOR - \$6000

- Exclusive overall naming rights for the Regatta
- Full page advertisement and recognition in official Regatta Program
- Toronto Amateur Sailing Club web page header with links to sponsors web page.
- Media coverage of event highlighting sponsors naming rights
- You will be able to provide logo's to a specified size for placing on every boat competing, as well as on the committee and support boats
- Company logo displayed on T-shirts
- Company logo and signage on all official printing
- Bunting and signage flown at regatta venue
- VIP attendance and recognition at Trophy Presentation Night
- All promotion of the Regatta will include strong sponsor recognition
- Access to club and sailors for appropriate media usage
- A framed action picture of the Australian Champion
- Overall support of sailing, Toronto Amateur Sailing Club and The Skate Sailing Association
- Sponsorship is tax deductible as advertising

MAJOR SPONSOR - \$2500

- Recognition as a Major Sponsor in official Regatta Program
- Recognition at Trophy Presentation Night.
- Media coverage and recognition of support
- All promotion of Regatta will include strong sponsor recognition
- Overall support of sailing, Toronto Amateur Sailing Club and The Skate Sailing Association
- Sponsorship is tax deductible as advertising



62nd SKATE AUSTRALIAN CHAMPIONSHIP
28 DECEMBER 2018 – 4 JANUARY 2019
ORGANISING AUTHORITY
SKATE SAILING ASSOCIATION OF AUSTRALIA & TORONTO AMATEUR SAILING CLUB



Sponsorship Opportunities:

INDIVIDUAL RACE SPONSOR - \$700

- Exclusive naming rights for a Heat of the Championship.
- A framed action picture of the heat winner of your day
- An invitation for you and partner to meet the competitors and attend the nights Presentations.
- Presentation of pennants for the sponsored race.
- Recognition in official Regatta Program.
- Overall support of sailing, Toronto Amateur Sailing Club and The Skate Sailing association
- Optional extra \$50 per person would include attendance at Trophy Presentation Night and Dinner.
- Sponsorship is tax deductible as advertising

MINOR SPONSOR - \$250

- Recognition in official Regatta Program
- Overall support of sailing, Toronto Amateur Sailing Club and The Skate Sailing Association
- Sponsorship is tax deductible as advertising



62nd SKATE AUSTRALIAN CHAMPIONSHIP

28 DECEMBER 2018 – 4 JANUARY 2019

ORGANISING AUTHORITY

SKATE SAILING ASSOCIATION OF AUSTRALIA & TORONTO AMATEUR SAILING CLUB



Where Your Money Will Be Spent

Your sponsorship will help with the costs of running this event. Where costs cannot be met, the sailors and club will be required to cover any short fall. Events such as this are major fund raisers for amateur clubs. With the help of our volunteers and your support this regatta will be a great success for our club and community.

Below is a list of some of the items we need to cover to run this event.

Fuel for Support Boats:

Food and Refreshments for Volunteers

Trophies for Overall Winners 1st to 5th

Handicap

Veterans

Junior

Prizes for Individual Heat Winners

Printing - Programs, Notice of Race, Sailing Instructions

Sponsor Costs – T Shirts, Caps, Food, Drink

Welcome and Presentation Night

Promotional Clothing & Printing



Kangaroo Island 2007



62nd SKATE AUSTRALIAN CHAMPIONSHIP
28 DECEMBER 2018 – 4 JANUARY 2019
ORGANISING AUTHORITY
SKATE SAILING ASSOCIATION OF AUSTRALIA & TORONTO AMATEUR SAILING CLUB



New South Wales Australian Competitors at Kangaroo Island 2007

Contacts:

Tegan Scott – TASC Representative
Mobile: 0402 194 415
Email: thistles@hotmail.com

Ken Davies – TASC Representative
Mobile: 0417 450 732
Email: kda40423@optusnet.com.au

Peter Scott – TASC Representative
Mobile: 0417 753 034
Email: peter@softrade.com.au